

DR. IRA GOLDBERG

By Kath Cameron



The name of Dr. Ira Goldberg's practice — Tri-State Center for Implant & Cosmetic Dentistry PC — is a mouthful. But there is even more to the practice than is covered in the name.

He started his family dental business under the name Valley Dental Associates in 1997. As Goldberg built up his Hamburg practice, he also honed his skills, offering dental implants and cosmetic dentistry. He now offers all these services under one roof at his Hamburg office.

Despite his many areas of practice, there is one thing Goldberg always focuses on. Whether a client needs a checkup, implants or surgery, the patient's comfort and care come first. According to Doctor Goldberg, "We do things the right way here. We will hold a patient's hand from the minute they walk in our door to the minute they leave with a new smile."

Patient Annamarie Marques of Hardyston couldn't agree more. She says of Dr. Goldberg, "I've never met a more compassionate, caring dentist in my life." She went for several consultations with the doctor before having work done. "He explained the program to me and what it would entail and how my teeth would turn out." According to Marques, "Most dentists don't care once you walk out the door, but he really cares." They also can

take a picture of your teeth and show you a likeness of how your teeth will appear after the procedure.

As word of mouth spread of the personalized care and diverse dental services available, the practice grew so much that last year Goldberg decided to incorporate under the new name. Tri-State Center for Implant & Cosmetic Dentistry continues to offer family dentistry. Now clients come from as far as Pennsylvania and New York City. According to Dr. Goldberg, "I have everything I need to get the job done correctly."

Dr. Goldberg has received many awards, including being recognized by the American Academy of Implant Dentistry, as an associate fellow of the Academy and even being voted Best Dentist in Sussex County. Dr. Goldberg graduated cum laude from the University of Connecticut in 1991, and achieved his doctorate at the University of Michigan in 1995. He continues his education taking many classes every year. One area that Dr. Goldberg has studied extensively is the relationship of the bite and jaw to the teeth called occlusion.

"Anyone can make a smile look good, but what is behind the smile? Is it going to function properly and is it going to work?"

The offices of Doctor Goldberg are designed to take the stress out of the dental experience. The waiting room resembles a living room and the exam rooms are equipped with televisions and headphones.

Doctor Goldberg and The Tri-State Center for Implant & Cosmetic Dentistry can be reached at his office at 973-209-6252 or visit the detailed web site currently under construction at www.valleydentalassoc.com. The office is located at 15 Vernon Avenue/Route 94 in Hamburg, near the corner of Routes 23 and 94.

